

Introduction of the implementation of social responsibility by Zhejiang Native Produce and Animal by-products Import and Export Group Co., Ltd.



Zhejiang Native Produce and Animal by-products Import and Export Group Co., Ltd. was established in 1975. It is a core enterprise in the business sector under Zhejiang International Business Group Co., Ltd. and has been rated as the national agricultural industrialization leading enterprise for many years, China's top 100 leading enterprises and top ten foreign trade export enterprises. The company is mainly engaged in the import and export business of agricultural and sideline products,

textile and clothing, light industry, medical chemicals and other commodities. It has 20 holding companies and 4 share-holding companies, and has established 5 domestic processing and manufacturing bases and 1 overseas clothing production base. , With a garment design proofing center and a national laboratory,

The annual import and export volume of 2020 is nearly 800 million US dollars, and the revenue is 5.8 billion yuan.

Over the years, with a high sense of political responsibility and historical mission, the company has been building a new pattern of high-quality development, serving social and economic development, fighting the epidemic to ensuring people' s livelihood, winning the battle against poverty, meeting people' s needs for a better life, ensuring safe production and stable operation, and promoting the harmonious development of corporate employees, the building of a green corporate ecological civilization, and active participation in public welfare and charity, strive to give full play to the role of state-owned enterprises as the "vanguard and lead pioneer".





1. Be the first to take charge and be an effective government strategic supporter

(1) In response to the national "One Belt and Road" initiative.

While integrating the upstream industrial chain, the company actively explores the "cooperative factory building" model in Cambodia and use the technical support of new design and sampling center to strengthen style innovation and function innovation, effectively expand the export scale of leading commodities,

Under the background of China-US trade friction, strong growth is still achieved. At the same time, the company gives full play to its professional advantages in food, speciality and vigorously develops emerging markets along the "Belt and Road" such as Africa and the Middle East through overseas exhibitions and overseas sales promotion.

The annual export exceeds 20 million US dollars.



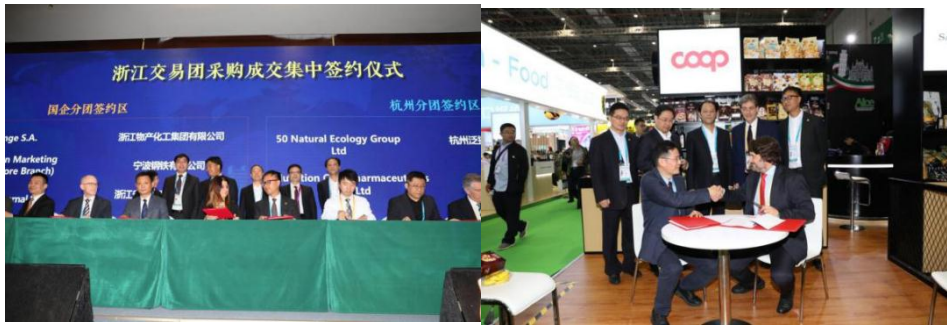
Cambodia's luggage processing factory



developing the African market

(2) Actively devotes to the strategy of "opening up and strong province" In recent years, the company has accelerated the construction of a "bi-circulating of domestic and international " new development pattern", and established a stable partnership with world-renowned meat, supermarkets, and dairy groups and accelerate the internal construction of large-scale supermarkets, franchised dealers, catering companies, e-commerce platforms, government and enterprise units and other sales channels . The company makes full use of the big Expo platform provided by the strategic opportunities, signed a total of 120 million U.S. dollars in three sessions, and the

fulfillment rate reached 100%.



Signing at China International Import Expo (CIIE).

2. Customers as the source, to be a reliable value creation partner

(1) Develop strategic cooperation to achieve mutual benefit and win-win cooperation. Suppliers are the company's most precious and potential strategic resources. In the company's reform of development, it has a pivotal position and plays an irreplaceable role. In 2019, the company held a supplier conference with the theme of "striving hard and moving forward to open a new chapter in industry and trade cooperation". 160 companies and more than 300 entrepreneurs from all over the world were invited to attend to discuss the transformation, upgrading and reform road for development of traditional foreign trade.



Supplier Conference

(2) Promote the fulfillment of responsibilities in the supply chain and build a responsible industry ecology on the management road of agricultural industrialization, it attaches great importance to the construction of production bases, always pays attention to product quality and safety, and insists on perfecting the benefit connection and sharing mechanism between enterprises and farmers, and constantly improve the degree of agricultural industrialization and gradually become a leading agricultural industrialization enterprise with a solid foundation, outstanding advantages, distinctive features and broad prospects. The company has concentrated on cultivating a number of advantageous agricultural animal by-products production bases such as casings, bee products, tomato paste, bamboo and wood products, vegetables, edible fungi, seafood, cashmere, fur, leather, silk, etc., and gradually formed a company-led production base, the base is connected to farmers, and the economic management system and operating mechanism integrating planting and breeding, production, supply and marketing, domestic and foreign trade, have continuously strengthened the company's agricultural industrialization development foundation.



## Vegetable production and processing base



Directly under the holding production enterprise casing processing site



## Bee breeding base



Directly controlled holding enterprise bristle brush production site

The annual export scale of the company's casing exceeds 70 million US dollars, ranking first in the country for more than ten consecutive years, and was evaluated as part-time vice chairman unit by China Chamber of Commerce for Import and Export of Foodstuffs, Native Produce and Animal by-products. It was a part-time vice chairman unit and a director

unit of the casing branch. In 2017, Tongxiang Kaixing Animal by-products Co., Ltd., an animal by-products processing base constructed in accordance with HACCP standards, was officially put into operation; In 2018, as a representative of the national animal product industry, the base successfully passed the EU FVO animal by-products certification with excellent results; in 2019, the base passed the US USDA on-site inspection and obtained the access certification of South Korea, Canada, Brazil and other countries; in 2020, the company participated in the revision of the "Natural Casing" standard of the National Slaughtering and Processing Standardization Technical Committee, and further improved the product definition, classified product name, technical requirements, hygiene and safety, storage and transportation in the original standard.



[HACCP standards to build a animal by--product processing base \(Kaixing animal by-products\)](#)





EU FVO certification



Successfully passed the US Department of Agriculture on-site accreditation inspection.



## EU BRC food safety system certification



## Deep participation in the national standard system for "Natural Casing"

In the production and processing of bee products, the company takes advantage of the rich bee resources of Zhejiang Province to form strategic partners in honey production, supply and marketing with a number of leading agricultural enterprises at the provincial and municipal levels, and actively carry out the integrated management of bee products, trade, industry and agriculture, forming the business model of the consortium with production company + beekeeper, has successively established more than 20 organic bee farms, and has been rated as the chairman unit of the Honey Branch of the China Chamber of Commerce for Import and export of Food, Native Produce and Animal by-products.



Strategic cooperation bee product processing base (Hangzhou Changqing)



Bee product quality inspection center (EU standards)

(3) Technology leads core competitiveness and provides customers with a full range of services. The company focuses on garments as competitive products, and strives to create both ends of the smile curve, relying on the company's testing platform and design proofing center to provide customers with better professional services. In an office area of less than 400 square meters, it has created an amazing performance of 150,000 US dollars per square meter per year and 1.2 million US dollars per capita. At present, Huixiang Inspection is equipped with a series of advanced equipment of famous international brands such as gas mass spectrometry (GC-MS), inductively coupled plasma emission spectroscopy (ICP-OES), high performance liquid chromatography (HPLC),

universal powerful machine, etc. CNAS, CMA and other national certifications provide strong support for ensuring the quality of testing and improving testing efficiency. Che Jun, then secretary of the Zhejiang Provincial Party Committee, highly affirmed the role of the company's testing center and proofing center: "What is the core competitiveness? This is also the core competitiveness."



At the time, the Secretary of the Provincial Party Committee Che Jun investigated the company's garment proofing center.



The national level textile and garment testing center.

3. To be a responsible and harmonious ecological builder for the society

(1) Demonstrate the role of state-owned enterprises and let the party flag fly high on the front line of anti-epidemic.

2020 Faced with the impact of the epidemic, the company's party committee immediately communicated and implemented the work requirements of the Central, Provincial Party Committee and the Provincial International Trade Group on epidemic prevention and control, strived to exert the advantages of foreign trade companies' channels and deployed the urgent task of purchasing medical supplies overnight. During the anti-epidemic period, the company imported a total of 38,000 professional masks, 12,200 protective clothing, and 12,000 sets of goggles. The total import value was 240,000 US dollars. Most of the high-standard materials were deployed to the intensive care unit of the province through the Intel Group. As well as our province's medical team that supports Hubei, the remaining part has been donated to the frontline of the epidemic in Hangzhou. In addition, the company also donated 460,000 yuan to Hangzhou Charity Federation, Hangzhou Xiacheng District Public Security Bureau, Hangzhou Shangcheng District Public Security Bureau, Tianshui Street and other units, reducing or exempting small and medium-sized tenants' rents by 380,000 yuan. The company was awarded outstanding contribution enterprise to the province epidemic prevention and medical material import of its subsidiary Zhejiang Orient Light Industry imported anti-epidemic medical

materials selected into the Nantong China Charity Museum.



Worked with Intel Group to complete together the first order of International Trade Group into the special warehouse for epidemic prevention and control in Zhejiang province.



Donation medical and consolation supplies to the frontline of anti-epidemic.

2. Carry out charity and public welfare, give full play to the strength of the enterprise.

(1) Poverty alleviation and pairing project in East--West.

In Yilong County, Sichuan, the company has invested a total of 600,000 yuan for two consecutive years to help the paired Baiyazi Village build a 460 acres of citrus industrial park, which is connected to the original 680 acres of Haisheng citrus orchard, forming a thousand acres Citrus groves,

have promoted the large-scale development of the citrus industry, thereby laying a long-term foundation for increasing income and alleviating poverty for the local people, activating the endogenous driving force for the development of the three agricultural industries.



Paired with Yi Long county, Sichuan province



Contractors of the International Trade Group's poverty alleviation product fairs.



Orange Garden in Saijin Town



Villagers sign up contracts in Saijin Town.

(2) . The pairing project to help the rural poor in Zhejiang Province. The pairing project of Zhejiang Province was established in Zhangcun Township, Jiangshan City. The company invested a total of 900,000 yuan annually for three consecutive years to help Support the construction of the Zhuangyuan' s Farmhouse B&B complex project in the paired Pioneer Village. By improving the village' s living environment, highlighting the village' s ancestral shrine and the cultural heritage of the Zhuangyuan' s hometown, it strongly



promotes the development of the local tourism industry and achieves a win-win situation for both the village and the rich. The company has also organized the purchase of local specialty macaque monkeys for many times and actively participated in consumer poverty alleviation, “buying instead of donating” and “buying instead of helping” , and strive to be a good practitioner and vanguard of consumer poverty alleviation actions.



Signing Ceremony of the pairing project to help the poor



Farmstay Homestay Project in Zhangcun Township

### (3).Rural Donation and Promoting Education Project

The Party Committee of the Company earnestly implemented General

Secretary Xi Jinping’ s proposal of “Poverty alleviation ambition first, poverty alleviation must support wisdom, and no matter how poor it is, no education can be poor” . Important statement, with a high sense of responsibility and mission, and strive to provide assistance to the national education cause. In 2019, with the support of the Provincial State-owned Assets Supervision and Administration Commission, the company donated two sets of summer school uniforms to each of the total of 250 students in the two primary schools in Zhangcun and Hucun, Jinyun County, with a total value of 30,000 yuan; in 2020, the company instructed its subordinate Kaixing animal by-products which project launched by territorial government .The government donated 300,000 yuan for the relocation and construction project of the Zhouquan Town Central Primary School.



Donation of school uniforms to Jinyun County Primary School.



### Zhouquan Town Central Primary School Donation to Education Project

(3) Strengthen production safety and ensure stable development of the enterprise

The company's party committee thoroughly studied the important expositions and instructions of General Secretary Xi Jinping on work safety, disaster prevention and mitigation, and emergency management, and earnestly implemented the various decisions and deployments of the provincial party committee, the provincial government and the provincial international trade group on safe production, and strictly implemented the main responsibility for safe production, strengthen the risk management and control mechanism, strengthen the investigation and management of hidden dangers, coordinate and carry out various safety production inspections, "safety production month", "fire publicity month" education training and emergency drills, and create a good safety environment for business development.



First aid training



production safety knowledge competition



fire fighting practice exercises

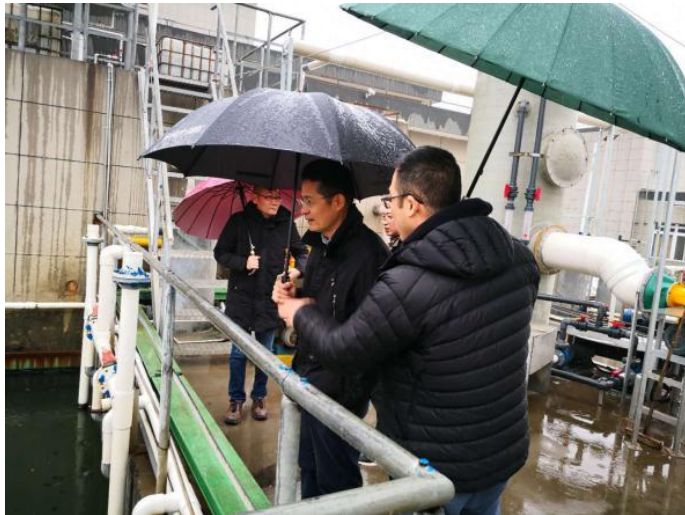


### large-scale inspections of production safety

(3) Continued green operations, building a long-term environmental protection mechanism.

(4) Kaixing animal by-products, a directly affiliated enterprise, attaches great importance to the institutionalized and standardized construction of casing wastewater treatment stations, and strengthen investment in the daily maintenance of equipment such as sewage pipelines and the pharmaceutical system, completely eliminates discharge accidents caused by non-compliance of wastewater treatment.

In the case of wastewater treatment, various treatment capabilities have been further optimized, standards of sewage discharge has been strengthened, and wastewater discharge has been reduced.



Kaixing animal by-products wastewater treatment environmental protection device.

V-day Shoes Industry invested 800,000 yuan to upgrade the waste gas (volatile organic compounds) emission treatment equipment, and upgrade the original photocatalytic oxidation treatment to alkaline spray + activated carbon adsorption + desorption low-temperature catalytic combustion , Which converts volatile organic compounds into carbon dioxide and water, meeting the relevant national high-altitude emission requirements.



V--day Shoe Industry Dust Treatment and Environmental Protection

Device.



V-day Shoe Industry ' s waste gas treatment and environmental protection device.

Duntou brushes invested 210,000 yuan, and completed the construction of two sets of waste gas treatment systems for injection molding waste gas treatment and paint treatment. The current operation effect is obvious, the waste gas emission reduction efficiency and the indicators have reached the design and relevant national standards.



### [Lanxi Duntou Waste Gas Treatment and Environmental Protection Device](#)

(5) Promote community building and build a harmonious neighborhood relationship.

As an important member of the Tianshui Party Building Alliance, ZJNAC has always paid attention to the promotion of community construction and actively builds a harmonious neighborhood relationship. The company established a voluntary service team. Focusing on the tenet of "serving the overall situation, contributing to society, warming others, and showing love", fulfilling the mission of "volunteer service and dedication", with a warm, caring, and sincere heart, we will actively go deep into society, serve society, and contribute to society. Volunteers worked with social forces such as Tianshui Sub-district, Urban Management Law Enforcement Squadron, community staff, residents' backbones, and district volunteers to jointly carry out the special rectification action of "Waste Sorting • Beautiful Homes" .





ZJNAC Volunteer Service Team



To build a beautiful community, ZJNAC volunteers are on there way.

As the "ballast stone" of the national economy, the "pillar" of people's livelihood protection, the "restoring pill" for emergencies and dangers, the "main force" for poverty alleviation, and the "builder" of a beautiful China. , The "vanguard" of overseas fulfillment of responsibilities, fulfilling social responsibilities is the bounden duty of state-owned enterprises. Zhejiang Native Group will unswervingly implement the new development concept, accelerate the construction of a new development pattern, further improve the management level and practice level of state-owned enterprises in fulfilling social responsibilities, strive to make new contributions to the sustainable and healthy development of the society and economy, and show the responsibility of "eldest son of the Republic".